



Fidélitas is nestled in the heart of Washington's most distinctive terroir, Red Mountain.

What began in a family kitchen in 1982 has grown into a generational pursuit—to honor the land we call home and craft world-class wines.

Fidélitas is Family-Farmed, Family-Made. Our winery is run by father-son winemaking team Charlie and Will Hoppes (hop-us). We were founded in 2000 by Charlie after having spent the previous decade serving as both Head White and Head Red Winemaker at Chateau Ste. Michelle. During his tenure, he helped open the Canoe Ridge facility, crafted the first few vintages of Col Solare in partnership with the Antinori family, and made Ste. Michelle's first red in Wine Spectator's Top 100: 1995 Indian Wells Merlot. Charlie just finished his 38th vintage in Washington State and his son, Will, who grew up working in the cellar is back at Fidélitas continuing his dad's legacy.

Learn more about our story here: <https://www.fidelitaswines.com/story>

We operate two tasting rooms: one on Red Mountain, adjacent to our 12-acre estate vineyard, and a second in Woodinville, one of the Pacific Northwest's most visited wine-tourism destinations, just outside Seattle. Annual production is just under 12,000 cases with ~90% red wine. Our wines are made from 100% Red Mountain AVA fruit, sourced from 8-10 longtime vineyard partners as well as our Estate Vineyard, which was planted in two phases (2008 and 2015). We exclusively produce and bottle Bordeaux varietals, released as single-vineyard, single-varietal bottlings and Bordeaux-style blends, with a focus on small-lot, terroir-driven winemaking. Approximately 80% of our wines are sold DTC, primarily through our tasting rooms, online, and our wine club of nearly 3,000 members. Each vintage, we produce 25–30 limited bottlings, emphasizing site expression, balance, and varietal purity. For more than 15 years, Fidélitas distributed exclusively in the Pacific Northwest, though over the past year, we've expanded into select national markets and continue to grow thoughtfully with the right partners.

Our Red Mountain wines stand out for their full body, concentration, and firm tannic structure, typically showing more depth and intensity than many other Washington wines. We harvest early by design and take a gentle, precise approach to extraction, crafting wines that are balanced, varietally expressive, and naturally high in acidity, while remaining food-friendly and true to site. Our whites share Red Mountain's warm-climate tropical and fruit-forward profile, lifted by mouth-watering acidity driven by the region's dramatic diurnal temperature shifts. Across leading wine publications, Fidélitas is consistently recognized among Washington's top 20–30 producers, with strong critical scores across our portfolio.

m100 Cabernet has served as a Fidélitas second label, released selectively since 2003. The fruit is sourced from historic Columbia Valley vineyards, including sites also spotlighted by top Washington producers as single-vineyard bottlings. m100 is crafted using the same small-lot winemaking techniques as our Fidélitas portfolio, delivering wines that are expressive, structured, and thoughtfully made. m100 is built on the idea that the Columbia Valley is one of the world's great value regions, consistently over-delivering in the \$20–\$30 category with exceptional character and typicity.

Please don't hesitate to reach out with any questions. I'm available at will@fidelitaswines.com, and our National Sales Manager, Greg Giere, can be reached at greg@fidelitaswines.com.

- Will Hoppes